

## The Optimal Taxation of Height: A Case Study of Utilitarian Income Redistribution<sup>†</sup>

By N. GREGORY MANKIW AND MATTHEW WEINZIERL\*

*Should the income tax include a credit for short taxpayers and a surcharge for tall ones? The standard utilitarian framework for tax analysis answers this question in the affirmative. Moreover, a plausible parameterization using data on height and wages implies a substantial height tax: a tall person earning \$50,000 should pay \$4,500 more in tax than a short person. One interpretation is that personal attributes correlated with wages should be considered more widely for determining taxes. Alternatively, if policies such as a height tax are rejected, then the standard utilitarian framework must fail to capture intuitive notions of distributive justice. (JEL D64, H21, H23, H24, J11)*

This paper can be interpreted in one of two ways. Some readers can take it as a small, quirky contribution aimed to clarify the literature on optimal income taxation. Others can take it as a broader effort to challenge that entire literature. In particular, our results can be seen as raising a fundamental question about the framework for optimal taxation which remains a centerpiece of modern public finance and for which William Vickrey (1945) and J. A. Mirrlees (1986) won the Nobel Prize.

More than a century ago, F. Y. Edgeworth (1897) pointed out that a utilitarian social planner with full information will be completely egalitarian. More specifically, the planner will equalize the marginal utility of all members of society. If everyone has the same separable preferences, equalizing marginal utility requires equalizing after-tax incomes as well. Those endowed with greater than average productivity are fully taxed on the excess, and those endowed with lower than average productivity get subsidies to bring them up to average.

Vickrey (1945) and Mirrlees (1971) emphasized a key practical difficulty with Edgeworth's solution. The government does not observe innate productivity. Instead, it observes income, which is a function of productivity and effort. The social planner with such imperfect information has to limit his utilitarian desire for the egalitarian outcome, recognizing that too much redistribution will blunt incentives to supply effort. The Vickrey-Mirrlees approach to optimal nonlinear taxation is now

\*Mankiw: Littauer 223, Harvard Economics Department, Cambridge MA 02138 (e-mail: ngmankiw@harvard.edu); Weinzierl: 277 Morgan, Harvard Business School, Boston MA 02163 (e-mail: mweinzierl@hbs.edu). We are grateful to Ruchir Agarwal for excellent research assistance and to Robert Barro, Raj Chetty, Emmanuel Farhi, Ed Glaeser, Louis Kaplow, David Romer, Julio Rotemberg, Alex Tabarrok, Aleh Tsyvinski, Ivan Werning, and two anonymous referees for helpful comments and discussions.

<sup>†</sup> To comment on this article in the online discussion forum, or to view additional materials, visit the articles page at: <http://www.aeaweb.org/articles.php?doi=10.1257/pol.2.1.155>.

standard. For a prominent recent example of its application, see Emmanuel Saez (2001). For extensions of the static framework to dynamic settings, see Mikhail Golosov, Narayana Kocherlakota, and Aleh Tsyvinski (2003); Stefania Albanesi and Christopher Sleet (2006); Kocherlakota (2006); and Golosov, Tsyvinski, and Ivan Werning (2006).

Vickrey and Mirrlees assumed that income was the only piece of data the government could observe about an individual. That assumption, however, is far from true. In practice, a person's income tax liability is a function of many variables beyond income, such as mortgage interest payments, charitable contributions, health expenditures, number of children, and so on. Following George A. Akerlof (1978), these variables might be considered "tags" that identify individuals society deems worthy of special support. This support is usually called a "categorical transfer" in the substantial literature on optimal tagging (e.g., Mirrlees 1986; Ravi Kanbur, Michael Keen, and Matti Tuomala 1994; Ritva Immonen et al. 1998; Alan D. Viard 2001a, 2001b; Louis Kaplow 2007). In this paper, we use the Vickrey-Mirrlees framework to explore the potential role of another variable, the taxpayer's height.

The inquiry is supported by two legs: one theoretical and one empirical. The theoretical leg is that, according to the theory of optimal taxation, any exogenous variable correlated with productivity should be a useful indicator for the government to use in determining the optimal tax liability (e.g., Saez 2001, Kaplow 2007).<sup>1</sup> The empirical leg is that a person's height is strongly correlated with his or her income. Timothy A. Judge and Daniel M. Cable (2004) report that "an individual who is 72 in. tall could be expected to earn \$5,525 [in 2002 dollars] more per year than someone who is 65 in. tall, even after controlling for gender, weight, and age." Nicola Persico, Andrew Postlewaite, and Dan Silverman (2004) found similar results and reported that "among adult white men in the United States, every additional inch of height as an adult is associated with a 1.8 percent increase in wages." Anne Case and Christina Paxson (2008) wrote that "For both men and women ... an additional inch of height [is] associated with a one to two percent increase in earnings." This fact, together with the canonical approach to optimal taxation, suggests that a person's tax liability should be a function of his height. That is, a tall person of a given income should pay more in taxes than a short person of the same income. The policy simulation presented below confirms this implication and establishes that the optimal tax on height is substantial.

Many readers will find the idea of a height tax absurd, whereas some will find it merely highly unconventional. We encourage all readers to consider why the idea of taxing height elicits such a response even though it follows ineluctably from a well-documented empirical regularity and the dominant modern approach to optimal income taxation. If the policy is viewed as absurd, defenders of this approach are bound to offer an explanation that leaves their framework intact. Otherwise, economists ought to reconsider whether this standard approach to policy design adequately captures people's intuitive notions of redistributive justice.

<sup>1</sup> Such a correlation is sufficient but not necessary. Even if the average level of productivity is not affected by the variable, effects on the distribution of productivity can influence the optimal tax schedule for each tagged subgroup.

The remainder of the paper proceeds as follows. In Section I, we review the Vickrey-Mirrlees approach to optimal income taxation, and focus it on the issue at hand—optimal taxation when earnings vary by height. In Section II, we examine the empirical relationship between height and earnings, and we combine theory and data to reach a first-pass judgment about what an optimal height tax would look like for white males in the United States. We also discuss whether a height tax can be Pareto-improving. In Section III, we conclude by considering some of the reasons that economists might be squeamish about advocating such a tax.

## I. The Model

We begin by introducing a general theoretical framework, keeping in mind that our goal is to implement the framework using empirical wage distributions.

### A. A General Framework

We divide the population into  $H$  height groups indexed by  $h$ , with population proportions  $p_h$ . Individuals within each group are differentiated by their exogenous wages, which in all height groups can take one of  $I$  possible values. The distribution of wages in each height group is given by  $\pi_h = \{\pi_{h,i}\}_{i=1}^I$ , where  $\sum_i \pi_{h,i} = 1$  for all  $h$ , so that the proportion  $\pi_{h,i}$  of each height group  $h$  has wage  $w_i$ . Individual income  $y_{h,i}$  is the product of the wage and labor effort  $l_{h,i}$ :

$$y_{h,i} = w_i l_{h,i}.$$

An individual's wage and labor effort are private information. Only income and height are observable by the government.

Individual utility is a function of consumption  $c_{h,i}$  and labor effort:

$$U_{h,i} = u(c_{h,i}, l_{h,i}),$$

and utility is assumed to be increasing and concave in consumption and decreasing and convex in labor effort. Consumption is equal to after-tax income, where taxes can be a function of income and height. Note that we are assuming preferences are not a function of height.

The social planner's objective is to choose consumption and income bundles to maximize a utilitarian<sup>2</sup> social welfare function which is uniform and linear in individual utilities. The planner is constrained in its maximization by feasibility (taxes are purely redistributive<sup>3</sup>) and by the unobservability of wages and labor effort.

<sup>2</sup>Throughout the paper, we focus our discussion on the utilitarian social welfare function because of its prominence in the optimal tax literature. The Vickrey-Mirrlees framework allows one to consider any Pareto-efficient policy, but nearly all implementations of this framework have used utilitarian or more egalitarian social welfare weights. See Ivan Werning (2007) for an exception. Our analysis would easily generalize to any social welfare function that is concave in individual utilities. That is, a height tax would naturally arise as optimal with a broader class of "welfarist" social welfare functions.

<sup>3</sup>We have performed simulations in which taxes also fund an exogenous level of government expenditure. The welfare gain from conditioning taxes on height increases.

Following the standard approach, the unobservability of wages and effort leads to an application of the Revelation Principle, by which the planner's optimal policy will be to design the set of bundles that induce each individual to reveal his true wage and effort level when choosing his optimal bundle. This requirement can be incorporated into the formal problem with incentive compatibility constraints.

The formal statement of the planner's problem is

$$(1) \quad \max_{c,y} \sum_{h=1}^H p_h \sum_{i=1}^I \pi_{h,i} u\left(c_{h,i}, \frac{y_{h,i}}{w_i}\right),$$

subject to the feasibility constraint that total tax revenue is nonnegative:

$$(2) \quad \sum_{h=1}^H p_h \sum_{i=1}^I \pi_{h,i} (y_{h,i} - c_{h,i}) \geq 0,$$

and individuals' incentive compatibility constraints:

$$(3) \quad u\left(c_{h,i}, \frac{y_{h,i}}{w_i}\right) \geq u\left(c_{h,j}, \frac{y_{h,j}}{w_i}\right)$$

for all  $j$  for each individual of height  $h$  with wage  $w_i$ , where  $c_{h,j}$  and  $y_{h,j}$  are the allocations the planner intends to be chosen by an individual of height  $h$  with wage  $w_j$ .

As shown by Immonen et al. (1998), Viard (2001a, 2001b), and others, we can decompose the planner's problem in equations (1)–(3) into two separate problems: setting optimal taxes within height groups and setting optimal aggregate transfers between height groups. Denote the transfer paid by each group  $h$  with  $\{R_h\}_{h=1}^H$ . Then, we can restate the planner's problem as

$$(4) \quad \max_{\{c,y,R\}} \sum_{h=1}^H p_h \sum_{i=1}^I \pi_{h,i} u\left(c_{h,i}, \frac{y_{h,i}}{w_i}\right),$$

subject to  $H$  height-specific feasibility constraints:

$$(5) \quad \sum_{i=1}^I \pi_{h,i} (y_{h,i} - c_{h,i}) \geq R_h;$$

an aggregate budget constraint that the sum of transfers is nonnegative,

$$(6) \quad \sum_{h=1}^H R_h \geq 0;$$

and a full set of incentive compatibility constraints from equation (3). Let the multipliers on the  $H$  conditions in equation (5) be  $\{\lambda_h\}_{h=1}^H$ .

One feature of using this two-part approach is that, when we take first-order conditions with respect to the transfers  $R_h$ , we obtain

$$\lambda_h = \lambda_{h'}$$

for all height groups  $h, h'$ . This condition states that the marginal social cost of increased tax revenue (i.e., income less consumption) is equated across types. Note that this equalization is possible only because height is observable to the planner.

Throughout the paper, we will also consider a “benchmark” model for comparison with this optimal model. In the benchmark model, the planner fails to use the information on height in designing taxes. Formally, this can be captured by rewriting the set of incentive constraints in (3) to be

$$(7) \quad u\left(c_{h,i}, \frac{y_{h,i}}{w_i}\right) \geq u\left(c_{g,j}, \frac{y_{g,j}}{w_i}\right)$$

for all  $g$  and all  $j$  for each individual of height  $h$  with wage  $w_i$ . Constraint (7) requires that each individual prefers his intended bundle to not merely the bundles of other individuals in his height group, but to the bundles of all other individuals in the population. Given that (7) is a more restrictive condition than (3), the planner solving the optimal problem could always choose the tax policy chosen by the benchmark planner, but it may also improve on the benchmark solution. To measure the gains from taking height into account, we will use a standard technique in the literature and calculate the windfall that the benchmark planner would have to receive in order to be able to achieve the same aggregate welfare as the optimal planner.

The models outlined above yield results on the optimal allocations of consumption and income from the planner’s perspective, and these allocations may differ from what individuals would choose in a private equilibrium. After deriving the optimal allocations, we consider how a social planner could implement these allocations. That is, following standard practice in the optimal taxation literature, we use these results to infer the tax system that would distort individuals’ private choices so as to make them coincide with the planner’s choice. When we refer to “marginal taxes” or “average taxes” below, we are describing that inferred tax system.

### B. Analytical Results for a Simple Example

To provide some intuitive analytical results, we consider a version of the model above in which utility is additively separable between consumption and labor, exhibits constant relative risk aversion in consumption, and is isoelastic in labor:

$$u\left(c_{h,i}, \frac{y_{h,i}}{w_i}\right) = \frac{(c_{h,i})^{1-\gamma} - 1}{1-\gamma} - \frac{\alpha}{\sigma} \left(\frac{y_{h,i}}{w_i}\right)^\sigma.$$

The parameter  $\gamma$  determines the concavity of utility from consumption.<sup>4</sup>  $\alpha$  sets the relative weight of consumption and leisure in the utility function, and  $\sigma$  determines the elasticity of labor supply. In particular, the compensated (constant-consumption) labor supply elasticity is  $1/(\sigma - 1)$ .

<sup>4</sup> If  $\gamma = 1$ , this utility function is logarithmic in consumption.

The planner's problem, using the two-part approach previously discussed, can be written:

$$(8) \quad \max_{\{c, y, R\}} \sum_{h=1}^H p_h \sum_{i=1}^I \pi_{h,i} \left[ \frac{(c_{h,i})^{1-\gamma} - 1}{1-\gamma} - \frac{\alpha}{\sigma} \left( \frac{y_{h,i}}{w_i} \right)^\sigma \right],$$

subject to  $H$  feasibility constraints

$$(9) \quad \sum_{i=1}^I \pi_{h,i} (y_{h,i} - c_{h,i}) \geq R_h;$$

an aggregate budget constraint that the sum of transfers is zero:

$$(10) \quad \sum_{h=1}^H R_h = 0;$$

and incentive constraints for each individual:

$$(11) \quad \frac{(c_{h,i})^{1-\gamma} - 1}{1-\gamma} - \frac{\alpha}{\sigma} \left( \frac{y_{h,i}}{w_i} \right)^\sigma \geq \frac{(c_{h,j})^{1-\gamma} - 1}{1-\gamma} - \frac{\alpha}{\sigma} \left( \frac{y_{h,j}}{w_i} \right)^\sigma.$$

We can learn a few key characteristics of an optimal height tax from this simplified example.

First, the first-order conditions for consumption and income imply that the classic result from Mirrlees (1971) of no marginal taxation on the top earner holds for the top earners in all height groups. Specifically, the optimal allocations satisfy

$$(12) \quad (c_{h,I})^{-\gamma} = \frac{\alpha}{w_I} \left( \frac{y_{h,I}}{w_I} \right)^{\sigma-1}$$

for the highest wage earner  $I$  in each height group  $h$ .

Condition (12) states that the optimal allocations equate the marginal utility of consumption to the marginal disutility of producing income for all of the highest skilled individuals, regardless of height. Individuals' private choices would also satisfy (12), so optimal taxes do not distort the choices of the highest skilled. As we will see below, the highest skilled individuals of different heights will earn different incomes under the optimal policy. Nonetheless, they will all face zero marginal tax rates. This extension of the classic "no marginal tax at the top" result is due to the observability of height, which prevents individuals from being able to claim allocations meant for shorter height groups. Therefore, the planner need not manipulate incentives by distorting shorter highest skilled individuals' private decisions, as it would if it were not allowed to condition allocations on height.<sup>5</sup>

<sup>5</sup> This result does not depend on the highest wage  $w_I$  being the same across groups.

Second, the average cost of increasing social welfare is equalized across height groups:

$$(13) \quad \sum_{i=1}^I \pi_{h,i} (c_{h,i})^\gamma = \sum_{i=1}^I \pi_{g,i} (c_{g,i})^\gamma$$

for all height groups  $g, h$ . The term  $(c_{h,i})^\gamma$  is the cost, in units of consumption, of a marginal increase in the utility of individual  $h, i$ . The planner's allocations satisfy condition (13) because, if the average cost of increasing welfare were not equal across height groups, the planner could raise social welfare by transferring resources to the height group for which this cost was relatively low. Note that in the special case of logarithmic utility, where  $\gamma = 1$ , condition (13) implies that average consumption is equalized across height groups.<sup>6</sup>

In the next section, we continue this example with numerical simulations to learn more about the optimal tax policy taking height into account.

## II. Calculations Based on the Empirical Distribution

In this section, we use wage data from the National Longitudinal Survey of Youth (NLSY) and the methods previously described to calculate the optimal tax schedule for the United States, taking height into account. The data are the same as that used in Persico, Postlewaite, and Silverman (2004), and we thank those authors for making their data available for our use.<sup>7</sup>

### A. The Data

The main empirical task is to construct wage distributions by height group. For simplicity, we focus only on adult white males. This allows us to abstract from potential interactions between height and race or gender in determining wages. Though interesting, such interactions are not the focus of this paper. We also limit the sample to men between the ages of 32 and 39 in 1996. This limits the extent to which, if height were trending over time, height might be acting as an indicator of age. The latest date for which we have height is 1985, when the individuals were between 21 and 28 years of age. After these screens, we are left with 1,738 observations.<sup>8</sup>

<sup>6</sup> Readers familiar with recent research in dynamic optimal taxation (e.g., Golosov, Kocherlakota, and Tsyvinski 2003) may recognize that (13) is a static analogue to that literature's so-called Inverse Euler Equation, a condition originally derived by William P. Rogerson (1985) in his study of repeated moral hazard. Height groups play a role in our static setting similar to that played by time periods in the dynamic setting.

<sup>7</sup> The use of wage data raises some conceptual questions. First, are wages the same as ability? In principle, wages are influenced by a variety of other factors, such as compensating for work conditions. Although these factors could be correlated with height, we have no reason to believe that is the case. Second, if wages are observable, why not tax them directly? One possible answer to this question is that wages are harder for a tax authority to observe than earnings because reported hours are easily manipulable.

<sup>8</sup> It is unclear whether a broader sample would increase or decrease the gains from the height tax. For example, adding women to the sample is likely to increase the value of a height tax, as men are systematically taller than women and, as the large literature on the gender pay gap documents, earn more on average. In this case, a height tax would serve as a proxy for gender-based taxes (see Alberto Alesina, Andrea Ichino, and Loukas Karabarbounis 2008). Our use of a limited sample focuses attention on height itself as a key variable.

TABLE 1—HEIGHT DISTRIBUTION OF ADULT WHITE MALE FULL-TIME WORKERS IN THE UNITED STATES

Height in inches	Percent of population	Cumulative percent of population
60	0.1	0.1
61	0.1	0.2
62	0.3	0.6
63	0.5	1.1
64	1.0	2.1
65	2.0	4.1
66	3.2	7.2
67	4.8	12.1
68	8.5	20.5
69	10.1	30.7
70	14.8	45.5
71	12.9	58.4
72	17.0	75.4
73	9.8	85.3
74	8.3	93.6
75	3.0	96.5
76	2.6	99.1
77	0.5	99.6
78	0.2	99.8
79	0.1	99.9
80	0.1	100.0

Sources: NLSY and authors' calculations

Table 1 shows the distribution, by height, of our sample of white males in the United States. Median height is 71 inches, and there is a clear concentration of heights around the median. We split the population into three groups: “short” for less than 70 inches, “medium” for between 70 and 72 inches, and “tall” for more than 72 inches. In principle, one could divide the population into any number of distinct height groups, but a small number makes the analysis more intuitive and simpler to calculate and summarize. Moreover, to obtain reliable estimates with a finer division would require more observations.

We calculate wages<sup>9</sup> by dividing reported 1996 wage and salary income by reported work hours for 1996.<sup>10</sup> We consider only full-time workers, which we define (following Persico, Postlewaite, and Silverman 2004) as those working at least 1,000 hours. We group wages into 18 wage bins, as shown in the first three columns of Table 2, and use the average wage across all workers within a wage bin as the wage for all individuals who fall within that bin's wage range.

The distribution of wages for tall people yields a higher mean wage than does the distribution for short people. This can be seen in the final three columns of Table 2, which show the distribution of wages by height group. Figure 1 plots the data shown in Table 2. As the figure illustrates, the distributions are similar around the most common wages but are noticeably different toward the tails. More tall white males

<sup>9</sup> Note that since we observe hours, we can calculate wages even though the social planner cannot. An alternative approach is to use the distribution of income and the existing tax system to infer a wage distribution, as in Saez (2001).

<sup>10</sup> There is top-coding of income in the NLSY for confidentiality protection. This should have little effect on our results, as most of these workers are in our top-wage bin, and thus are already assigned the average wage among their wage group.



TABLE 2—WAGE DISTRIBUTION OF ADULT WHITE MALE FULL-TIME WORKERS IN THE UNITED STATES BY HEIGHT

Bin	Min. wage in bin	Max. wage in bin	Average wage in bin	Number of observations in each height group			Proportion of each height group in each wage range		
				Pop. avg.	Short	Medium	Tall	Short	Medium
1	—	4.50	2.88	23	29	13	0.043	0.037	0.030
2	4.50	6.25	5.51	40	33	22	0.075	0.042	0.052
3	6.25	8.25	7.24	57	63	29	0.107	0.081	0.068
4	8.25	10.00	9.17	58	67	39	0.109	0.086	0.091
5	10	12	10.91	67	94	48	0.126	0.121	0.112
6	12	14	12.98	60	102	53	0.113	0.131	0.124
7	14	16	14.98	56	68	44	0.105	0.087	0.103
8	16	18	16.91	38	57	33	0.071	0.073	0.077
9	18	20	18.95	32	54	28	0.060	0.069	0.066
10	20	22	20.91	24	46	25	0.045	0.059	0.059
11	22	24	22.83	22	38	21	0.041	0.049	0.049
12	24	27	25.26	15	50	15	0.028	0.064	0.035
13	27	33	29.55	14	24	25	0.026	0.031	0.059
14	33	43	37.18	9	19	12	0.017	0.024	0.028
15	43	54	47.19	9	19	7	0.017	0.024	0.016
16	54	60	54.55	5	7	7	0.009	0.009	0.016
17	60	73	63.53	4	6	4	0.008	0.008	0.009
18	73	N/A	81.52	0	2	2	—	0.003	0.005
				Total observations			Average wage by height group, using average wage in bin		
				533	778	427	14.84	16.74	17.28

Sources: NLSY and authors' calculations

have wages toward the top of the distribution than shorter white males, and more shorter white males have wages toward the bottom of the distribution than tall white males. This causes the mean wage for the tall white males to be \$17.28 compared to \$16.74 for the medium white males and \$14.84 for the short white males. The tall therefore have an average wage 16 percent higher than the short in our data. Given that the mean height among the tall is 74 inches compared with 67 inches among the short, this suggests that each inch of height adds just over 2 percent to wages (if the effect is linear), quite close to Persico, Postlewaite, and Silverman's (2004) estimate of 1.8 percent.

### B. What Explains the Height Premium?

We have just seen that each inch of height adds about 2 percent to a young man's income in the United States, on average. Two recent papers have provided quite different explanations for this fact.

Persico, Postlewaite, and Silverman (2004) attribute the height premium to the effect of adolescent height on individuals' development of characteristics later rewarded by the labor market, such as self-esteem. They write: "We can think of this characteristic as a form of human capital, a set of skills that is accumulated at earlier stages of development." By exploiting the same data used in this paper, they find that "the preponderance of the disadvantage experienced by shorter adults in

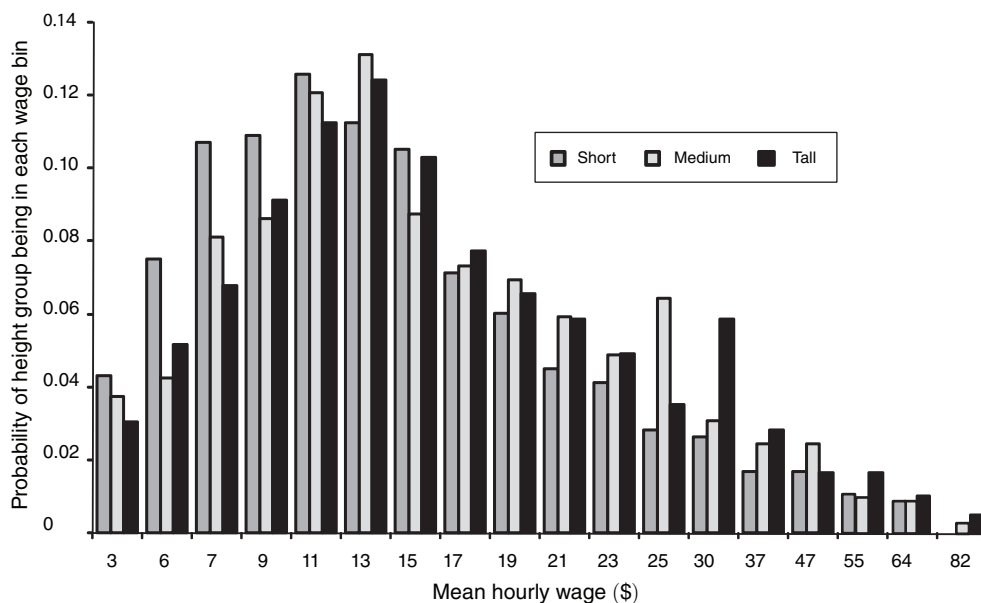


FIGURE 1. WAGE DISTRIBUTION OF ADULT WHITE MALES IN THE UNITED STATES BY HEIGHT

Sources: NLSY and authors' calculations

the labor market can be explained by the fact that, on average, these adults were also shorter at age 16." They control for family socioeconomic characteristics and height at younger ages and find that the effect of adolescent height remains strong. Finally, using evidence on adolescents' height and participation in activities, they conclude that "social effects during adolescence, rather than contemporaneous labor market discrimination or correlation with productive attributes, may be at the root of the disparity in wages across heights."

In direct contrast, Case and Paxson (2008) argue that the evidence points to a "correlation with productive attributes," namely cognitive ability, as the explanation for the adult height premium. They show that height as early as three years old is correlated with measures of cognitive ability, and that once these measures are included in wage regressions the height premium substantially declines. Moreover, adolescent heights are no more predictive of wages than adult heights, contradicting Persico, Postlewaite, and Silverman's (2004) proposed explanation. Case and Paxson argue that both height and cognitive ability are affected by prenatal, in utero, and early childhood nutrition and care, and that the resulting positive correlation between the two explains the height premium among adults.

Thus, the two most recent, careful econometric studies of the adult height premium reach very different conclusions about its source. How would a resolution to this debate affect the conclusions of this paper? Is the optimal height tax dependent upon the root cause of the height premium?

Fortunately, we can be largely agnostic as to the source of the height premium when discussing optimal height taxes. What matters for optimal height taxation is the consistent statistical relationship between exogenous height and income, not the

reason for that relationship.<sup>11</sup> Of course, if taxes could be targeted at the source of the height premium, then a height tax would be redundant, no matter the source. Depending on the true explanation for the height premium, taxing the source of it may be appropriate. For example, Case and Paxson's (2008) analysis would suggest early childhood investment by the state in order to offset poor conditions for some children. To the extent that these policies reduced the height premium, the optimal height tax would be reduced as well. However, so long as a height premium exists, the case for an optimal height tax remains.

### C. Baseline Results

To simulate the optimal tax schedule, we need to specify functional forms and parameters. We will use the same utility function that we analyzed in Section IB:

$$u\left(c_{h,i}, \frac{y_{h,i}}{w_i}\right) = \frac{(c_{h,i})^{1-\gamma} - 1}{1-\gamma} - \frac{\alpha}{\sigma} \left(\frac{y_{h,i}}{w_i}\right)^\sigma,$$

where  $\gamma$  determines the curvature of the utility from consumption,  $\alpha$  is a taste parameter, and  $\sigma$  makes the compensated (constant-consumption) elasticity of labor supply equal to  $1/(\sigma - 1)$ . Our baseline values for these parameters are  $\gamma = 1.5$ ,  $\alpha = 2.55$ , and  $\sigma = 3$ . We vary  $\gamma$  and  $\sigma$  below to explore their effects on the optimal policy, while an appropriate value for  $\alpha$  is calibrated from the data. We determined the baseline choices of  $\sigma$  and  $\alpha$  as follows.

Economists differ widely in their preferred value for the elasticity of labor supply. A survey by Victor R. Fuchs, Alan B. Krueger, and James M. Poterba (1998) found that the median labor economist believes the traditional compensated elasticity of labor supply is 0.18 for men and 0.43 for women. By contrast, macroeconomists working in the real business cycle literature often choose parameterizations that imply larger values. For example, Edward C. Prescott (2004) estimates a (constant-consumption) compensated elasticity of labor supply around three. Miles S. Kimball and Matthew D. Shapiro (2008) give an extensive discussion of labor supply elasticities, and they show that the constant-consumption elasticity is generally larger than the traditional compensated elasticity. Taking all of this into account, we use  $1/(\sigma - 1) = 0.5$  in our baseline estimates to be conservative. In the sensitivity results shown below, we see that the size of the optimal height tax is positively related to the elasticity of labor supply.

In our sample, the mean hours worked in 1996 was 2,435.5 hours per full-time worker. This is approximately 42 percent of total feasible work hours, where we assume 8 hours per day of sleeping, eating, etc., and 5 days of illness per year. We choose  $\alpha$  so that the population-weighted average of work hours divided by feasible hours in the benchmark (no height tax) allocation is approximately 42 percent. This

<sup>11</sup> In principle, individuals would have an incentive to grow less in the presence of a height tax. For example, to the extent that parents would intentionally provide a less healthy environment for their children in response to a height tax, that could influence the optimal design of a height tax. We ignore this possibility below.

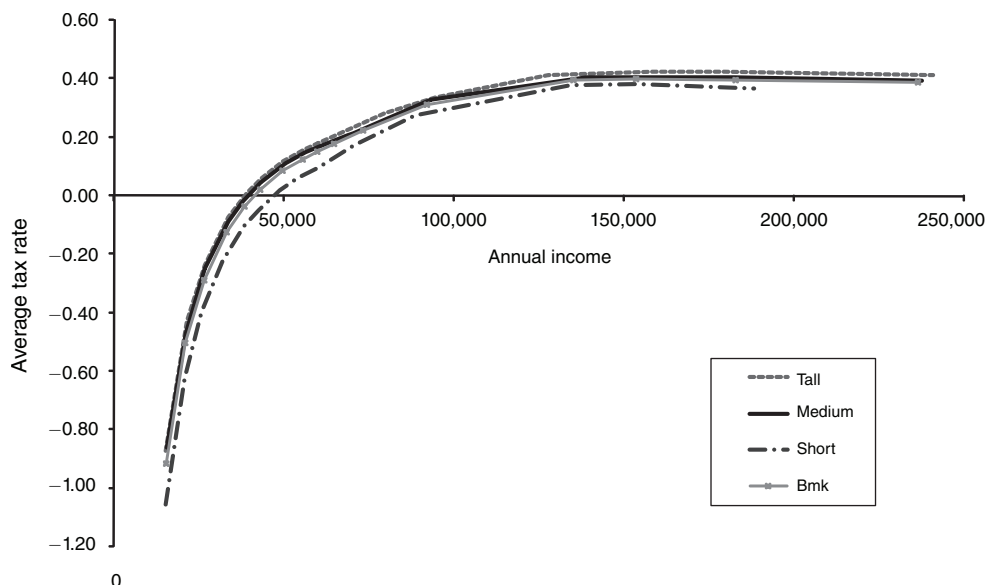


FIGURE 2. AVERAGE TAX RATES

Sources: NLSY and authors' calculations

yields  $\alpha = 2.55$ . The results on the optimal height tax are not sensitive to the choice of  $\alpha$ .

With the wage distributions from Table 2 and the specification of the model just described, we can solve the planner's problem to obtain the optimal tax policy. For comparison, we also calculate optimal taxes under the benchmark model in which the planner ignores height when setting taxes. Figure 2 plots the average tax rate schedules for short, medium, and tall individuals in the optimal model as well as the average tax rate schedule in the benchmark model (the two lowest wage groups are not shown because their average tax rates are large and negative, making the rest of the graph hard to see). Figure 3 plots the marginal tax rate schedules. We calculate marginal rates as the implicit wedge that the optimal allocation inserts into the individual's private equilibrium consumption-leisure tradeoff. Using our assumed functional forms, the first order conditions for consumption and leisure imply that the marginal tax rate can be calculated as:

$$T'(y_{h,i}, h) = 1 + \frac{u_y(c_{h,i}, \frac{y_{h,i}}{w_i})}{u_c(c_{h,i}, \frac{y_{h,i}}{w_i})} = 1 - \frac{\alpha \left(\frac{y_{h,i}}{w_i}\right)^{\sigma-1}}{w_i (c_{h,i})^{-\gamma}},$$

where  $T'(y_{h,i}, h)$  is the height-specific marginal tax rate at the income level  $y_{h,i}$ . Table 3 lists the corresponding income, consumption, labor, and utility levels as well as tax payments, average tax rates, and marginal tax rates at each wage level for the height

TABLE 3—OPTIMAL ALLOCATIONS IN THE BASELINE CASE

Wage bin	Wage Pop. avg.	Optimal model					
		Annual income			Annual consumption		
		Short	Medium	Tall	Short	Medium	Tall
<i>Panel A. Income and consumption</i>							
1	2.88	4,086	4,104	4,107	27,434	25,332	24,913
2	5.51	10,588	10,181	10,629	29,306	26,784	26,548
3	7.24	15,174	15,386	15,004	31,178	28,624	28,064
4	9.17	20,652	20,924	21,309	33,528	30,771	30,459
5	10.91	25,730	26,616	26,442	35,926	33,273	32,686
6	12.98	31,852	33,492	33,415	38,887	36,541	35,886
7	14.98	38,305	37,846	39,042	42,292	38,657	38,672
8	16.91	42,444	42,890	43,350	44,512	41,035	40,778
9	18.95	48,882	50,102	49,636	47,962	44,607	43,834
10	20.91	54,136	56,189	56,068	50,909	47,896	47,198
11	22.83	59,266	60,036	59,702	53,832	49,975	49,091
12	25.26	60,068	68,522	59,702	54,223	54,547	49,091
13	29.55	70,412	70,338	79,398	58,229	55,315	57,056
14	37.18	88,591	93,054	94,415	64,200	62,789	62,752
15	47.19	134,292	138,770	127,681	83,286	83,042	75,221
16	54.55	154,128	151,130	157,447	95,184	90,211	90,875
17	63.53	188,929	182,230	179,611	119,168	108,755	103,984
18	81.52	—	237,496	240,765	—	144,014	141,369
Expected values		36,693	43,032	44,489	41,603	41,407	41,319
Wage bin	Wage Pop. avg.	Fraction of time working			Utility		
		Short	Medium	Tall	Short	Medium	Tall
<i>Panel B. Time spent working and utility</i>							
1	2.88	0.25	0.25	0.25	1.07	1.03	1.03
2	5.51	0.33	0.32	0.33	1.08	1.04	1.04
3	7.24	0.36	0.37	0.36	1.10	1.06	1.05
4	9.17	0.39	0.40	0.40	1.12	1.08	1.07
5	10.91	0.41	0.42	0.42	1.14	1.10	1.10
6	12.98	0.43	0.45	0.45	1.16	1.13	1.12
7	14.98	0.44	0.44	0.45	1.19	1.16	1.15
8	16.91	0.44	0.44	0.45	1.21	1.18	1.17
9	18.95	0.45	0.46	0.45	1.23	1.20	1.20
10	20.91	0.45	0.47	0.47	1.25	1.22	1.22
11	22.83	0.45	0.46	0.45	1.27	1.24	1.24
12	25.26	0.41	0.47	0.41	1.29	1.26	1.26
13	29.55	0.41	0.41	0.47	1.31	1.29	1.28
14	37.18	0.41	0.43	0.44	1.34	1.32	1.32
15	47.19	0.49	0.51	0.47	1.37	1.36	1.36
16	54.55	0.49	0.48	0.50	1.41	1.40	1.39
17	63.53	0.51	0.50	0.49	1.44	1.43	1.43
18	81.52	—	0.51	0.51	—	1.49	1.48
Expected values		0.41	0.42	0.43	1.175	1.161	1.158

*(Continued)*

groups in the optimal model. Table 4 shows these same variables for the benchmark model (with no height tax).

The graphical tax schedules provide several useful insights about the optimal solution. First, notice the relative positions of the average tax schedules in Figure 2. The average tax rate for tall individuals is always above that for short individuals, and usually above that for the medium group, with the gap due to the lump-sum transfers

TABLE 3—OPTIMAL ALLOCATIONS IN THE BASELINE CASE (Continued)

Wage bin	Wage Pop. avg.	Optimal model					
		Average tax rate			Marginal tax rate		
		Short	Medium	Tall	Short	Medium	Tall
<i>Panel C. Average and marginal tax rates</i>							
1	2.88	-5.71	-5.17	-5.07	0.44	0.50	0.51
2	5.51	-1.77	-1.63	-1.50	0.41	0.52	0.49
3	7.24	-1.05	-0.86	-0.87	0.41	0.47	0.51
4	9.17	-0.62	-0.47	-0.43	0.40	0.46	0.45
5	10.91	-0.40	-0.25	-0.24	0.39	0.42	0.44
6	12.98	-0.22	-0.09	-0.07	0.37	0.37	0.39
7	14.98	-0.10	-0.02	0.01	0.33	0.43	0.39
8	16.91	-0.05	0.04	0.06	0.38	0.44	0.44
9	18.95	0.02	0.11	0.12	0.35	0.39	0.42
10	20.91	0.06	0.15	0.16	0.35	0.36	0.38
11	22.83	0.09	0.17	0.18	0.35	0.40	0.43
12	25.26	0.10	0.20	0.18	0.50	0.35	0.58
13	29.55	0.17	0.21	0.28	0.53	0.56	0.41
14	37.18	0.28	0.33	0.34	0.56	0.53	0.52
15	47.19	0.38	0.40	0.41	0.27	0.23	0.44
16	54.55	0.38	0.40	0.42	0.24	0.33	0.26
17	63.53	0.37	0.40	0.42	0.00	0.18	0.26
18	81.52	—	0.39	0.41	—	0.00	0.00
Expected values		-0.62	-0.34	-0.28	0.39	0.42	0.43

Notes:  $\alpha = 2.55$ ,  $\sigma = 3$ ,  $\gamma = 1.5$ . Average transfer paid (+) or received (-) as percent of per capita income: short -13.38 percent, medium 3.78 percent, tall 7.13 percent. Maximum work hours per year: 5,760.

Sources: NLSY and authors' calculations

between groups. The benchmark model's average tax schedule lies in between the optimal tall and short schedules and near the optimal medium schedule. Other than their levels, however, the tax schedules are quite similar and fit with the conclusions of previous simulations (see Saez 2001 and Matti Tuomala 1990) that optimal average tax rates rise quickly at low-income levels and then level off as income gets large. Finally, in Figure 3, we can see an approximately flat marginal tax rate for most incomes and then a sharp drop to zero marginal rates for the highest wage earners in each group. The drop at the top of the income distribution reflects the extension of the classic zero top marginal rate result to a model with observable height.

Turning to the data in Tables 3 and 4, we can learn more details about the optimal policy. Table 3 shows that the average tax on the tall is about 7.1 percent of the average tall income, while the average tax on the medium is about 3.8 percent of average medium income. These taxes pay for an average transfer to the short of more than 13 percent of average short income. In a sense, this policy looks like a disability insurance system under which the "disabled" shorter population receives a subsidy from the "abled" taller population. But it is not the case that all "abled" workers face the same tax system. Those taller than average pay notably higher tax rates than those of average height.

Table 4 shows that the planner also transfers resources to the short population in the benchmark Mirrlees model. Importantly, this is not an explicit transfer. Rather, it reflects the differences in the distributions of the height groups across wages. Due

TABLE 4—BENCHMARK CASE

Benchmark model								
Wage bin	Wage	Annual income	Annual consumption	Fraction of time working	Utility	Annual tax (inc.–cons.)	Average tax rate	Marginal tax rate
1	2.88	4,106	25,799	0.25	1.04	-21,693	-5.28	0.49
2	5.51	10,479	27,443	0.33	1.05	-16,964	-1.62	0.48
3	7.24	15,251	29,206	0.37	1.07	-13,955	-0.91	0.46
4	9.17	20,926	31,461	0.40	1.09	-10,535	-0.50	0.44
5	10.91	26,281	33,850	0.42	1.11	-7,569	-0.29	0.42
6	12.98	32,962	37,004	0.44	1.14	-4,041	-0.12	0.38
7	14.98	38,327	39,686	0.44	1.16	-1,359	-0.04	0.39
8	16.91	42,837	41,913	0.44	1.19	924	0.02	0.43
9	18.95	49,585	45,305	0.45	1.21	4,280	0.09	0.39
10	20.91	55,518	48,507	0.46	1.23	7,012	0.13	0.37
11	22.83	59,718	50,787	0.45	1.25	8,931	0.15	0.40
12	25.26	64,720	53,296	0.44	1.27	11,424	0.18	0.44
13	29.55	73,290	56,895	0.43	1.30	16,394	0.22	0.50
14	37.18	92,058	63,385	0.43	1.33	28,673	0.31	0.54
15	47.19	135,042	81,508	0.50	1.36	53,535	0.40	0.29
16	54.55	153,574	92,198	0.49	1.40	61,376	0.40	0.28
17	63.53	182,763	110,400	0.50	1.44	72,363	0.40	0.16
18	81.52	236,347	145,040	0.50	1.49	91,307	0.39	0.00
Expected values		41,345	41,345	0.42	1.164	0	-0.40	0.42

Notes:  $\alpha = 2.55$ ;  $\sigma = 3$ ;  $\gamma = 1.5$ . Average transfer paid (+) or received (-) as percent of per capita income: Short -5.71 percent; Medium 1.59 percent; Tall 3.23 percent. Maximum work hours per year: 5,760. Windfall for benchmark model welfare to equal optimal model welfare, as percent of aggregate income: 0.19 percent.

Sources: NLSY and authors' calculations

to the progressive taxes of the benchmark model, the tall and medium end up paying more tax on average than the short even when taxes are not conditioned on height. The resulting implicit transfers are in the same direction as the average transfers in Table 3, though substantially smaller.

Table 3 also shows that the optimal tax policy usually gives lower utility to taller individuals of a given wage than to shorter individuals of the same wage. This translates into lower expected utility for the tall population as a whole than for shorter populations, as shown at the bottom of Table 3. As Mirrlees (1971) noted, these results are typical for optimal tax models when ability is observable. Intuitively, the planner wants to equalize the marginal utility of consumption and the marginal disutility of producing income across all individuals, not their levels of utility. To see why this results in lower expected utility for the tall, suppose that wages were perfectly correlated with height, so that the planner had complete information. Then, the planner would equalize consumption across height groups, but it would not equalize labor effort across height groups. Starting from equal levels of labor effort, the marginal disutility of producing income will be lower for taller populations because they are higher skilled. Thus, the planner will require more labor effort from taller individuals, lowering their utility. Another way to think of this is that a lump-sum tax on taller individuals doesn't affect their optimal consumption-labor tradeoff, but lowers their consumption for a given level of labor effort. Thus, they work more to satisfy their optimal tradeoff and obtain a lower level of utility.

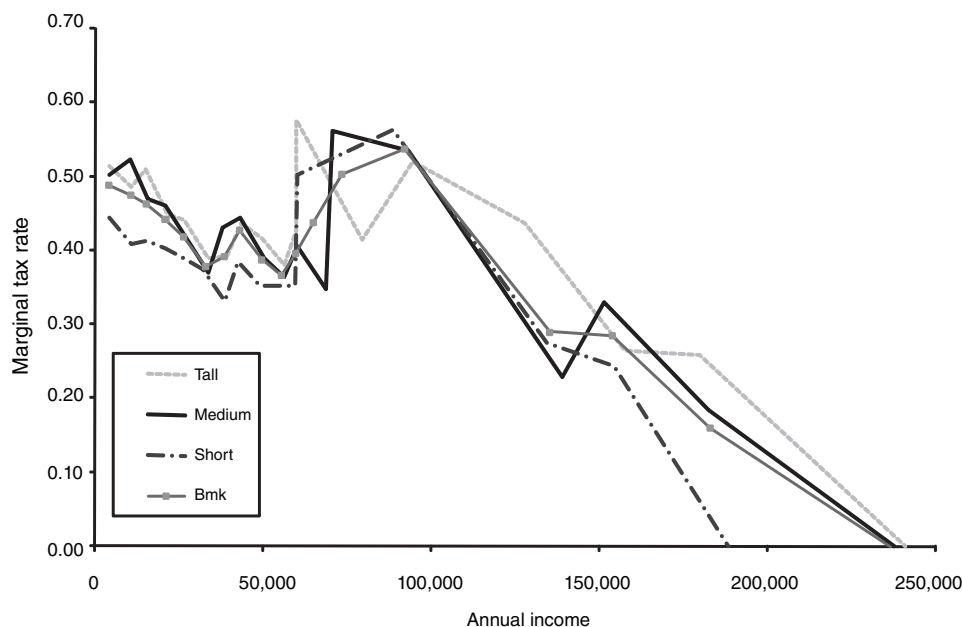


FIGURE 3. MARGINAL TAX RATES

Sources: NLSY and authors' calculations

We make the optimal tax policy more concrete by using the results from Table 3 to generate a tax schedule that resembles those used by US taxpayers each year. This schedule is shown as Table 5. Whereas a typical US tax schedule has the taxpayer look across the columns to find his or her family status (single, married, etc.), our optimal schedule has height groups across the columns. As the numbers show, taller individuals pay substantially more taxes than shorter individuals for most income levels. For example, a tall person with income of \$50,000 pays about \$4,500 more in taxes than a short person of the same income.

Finally, we can use the results of the benchmark model to calculate a money-metric welfare gain from the height tax by finding the windfall revenue that would allow the benchmark planner to reach the same level of social welfare as the planner that uses a height tax. Table 4 shows that the windfall required is about 0.19 percent of aggregate income in our baseline parameter case. In 2008, when the national income of the US economy was about \$12.5 trillion, a height tax would yield an annual welfare gain worth about \$24 billion.

#### D. Sensitivity to Parameters

Here, we explore the effects on optimal taxes of varying our assumed parameters. In particular, we consider a range of values for risk aversion and the elasticity of labor supply. To summarize the effects of each parameter, we focus on two statistics: the average transfer to the short as a percent of average short income and the windfall required by the benchmark planner to achieve the aggregate welfare obtained by



TABLE 5—EXAMPLE TAX TABLE

If your taxable income is closest to ...	And you are			If your taxable income is closest to ...	And you are		
	Short	Medium	Tall		Short	Medium	Tall
	69 inches or less	70–72 inches	73 inches or more		69 inches or less	70–72 inches	73 inches or more
Your tax is ...				Your tax is ...			
5,000	-22,697	-20,546	-20,137	105,000	33,947	36,919	38,280
10,000	-19,136	-16,741	-16,391	110,000	36,859	39,704	41,406
15,000	-16,107	-13,488	-13,062	115,000	39,771	42,488	44,532
20,000	-13,248	-10,413	-9,962	120,000	42,682	45,273	47,658
25,000	-10,581	-7,563	-7,061	125,000	45,594	48,058	50,784
30,000	-7,992	-4,882	-4,319	130,000	48,506	50,843	53,559
35,000	-5,549	-2,274	-1,671	135,000	51,289	53,628	55,930
40,000	-3,201	327	860	140,000	53,290	56,244	58,300
45,000	-882	2,920	3,420	145,000	55,291	58,344	60,671
50,000	1,411	5,444	5,976	150,000	57,292	60,444	63,041
55,000	3,599	7,746	8,368	155,000	59,204	62,481	65,412
60,000	5,810	10,044	10,788	160,000	60,694	64,500	67,615
65,000	8,867	12,350	13,766	165,000	62,184	66,519	69,658
70,000	11,931	14,828	16,744	170,000	63,674	68,538	71,701
75,000	15,264	18,151	19,722	175,000	65,163	70,556	73,743
80,000	18,622	21,506	22,715	180,000	66,653	72,575	75,778
85,000	21,979	24,861	25,819	185,000	68,143	74,594	77,722
90,000	25,211	28,216	28,922	190,000	N/A	76,613	79,665
95,000	28,123	31,349	32,028	195,000	N/A	78,632	81,609
100,000	31,035	34,134	35,154	200,000	N/A	80,651	83,552

Note: Taxes calculated by interpolating between the 18 optimal tax levels calculated for each height group.

the optimal planner. Table 6 shows these two statistics when we vary the risk aversion parameter  $\gamma$ , and Table 7 shows them when we vary the elasticity of labor supply  $1/(\sigma - 1)$ . In both cases, when either  $\gamma$  or  $\sigma$  is changed, the parameter  $\alpha$  must also be adjusted so as to retain an empirically plausible level of hours worked. We adjust  $\alpha$  to match the empirical evidence as in the baseline analysis.

Increased risk aversion (higher  $\gamma$ ) increases the average transfer to the short and the gain to aggregate welfare obtained by conditioning taxes on height. For example, raising  $\gamma$  from 1.50 to 3.50 increases the average transfer to the short from 13.38 percent to 13.97 percent of average short income and increases the windfall equivalent to the welfare gain from 0.19 percent of aggregate income to 0.28 percent. Intuitively, more concave utility makes the utilitarian planner more eager to redistribute income and smooth consumption across types. The transfer across height groups is a blunt redistributive tool, as it taxes some low-skilled, tall individuals to give to some high-skilled, short individuals, but it is on balance a redistributive tool because the tall have higher incomes than the short on average. Thus, as risk aversion rises, the average transfer to the short increases in size and in its power to increase aggregate welfare.

Increased elasticity of labor supply (lower  $\sigma$ ) also increases the optimal height tax. For example, raising the constant-consumption elasticity of labor supply from

TABLE 6—VARYING RISK AVERSION

	Risk aversion parameter gamma ( $\gamma$ )				
	0.75	1.00: u(c) = ln(c)	1.50	2.50	3.50
Average transfer to short group, as percent of per capita short income:	12.81	13.05	13.38	13.75	13.97
Windfall needed for benchmark planner to obtain optimal planner's social welfare, as percent of aggregate income	0.119	0.146	0.187	0.242	0.275
<i>Notes:</i> $\gamma = 1.50$ is the baseline level assumed throughout paper. Maintains $\sigma = 3.00$ as in the baseline; adjusts $\alpha$ to approx. match evidence on hours worked:					
$\alpha$	12.50	7.50	2.55	0.30	0.04
$\alpha/\sigma$	4.17	2.50	0.85	0.10	0.01

Sources: NLSY and authors' calculations

TABLE 7—VARYING LABOR SUPPLY ELASTICITY

	Constant-consumption elasticity of labor supply				
	0.20	0.30	0.50	1.00	3.00
Value for parameter sigma ( $\sigma$ )	6.00	4.33	3.00	2.00	1.33
Average transfer to short group, as percent of per capita short income:	11.21	11.93	13.38	17.06	31.73
Windfall needed for benchmark planner to obtain optimal planner's social welfare, as percent of aggregate income	0.097	0.134	0.187	0.274	0.493
<i>Notes:</i> $\sigma = 3.00$ is the baseline level assumed throughout paper. Maintains $\gamma = 1.50$ as in the baseline; adjusts $\alpha$ to approx. match evidence on hours worked:					
$\alpha$	30.00	8.00	2.55	1.15	0.65
$\alpha/\sigma$	5.00	1.85	0.85	0.58	0.49

Sources: NLSY and authors' calculations

0.5 to 3 increases the average transfer to the short from 13.38 percent to 31.73 percent of average short income and increases the windfall equivalent to the welfare gain from 0.19 percent of aggregate income to 0.49 percent. Intuitively, a higher elasticity of labor supply makes redistributing within height groups more distortionary, so the planner relies on the nondistortionary transfer across height groups for more of its redistribution toward the short, low-skilled. As with increased risk aversion, increased elasticity of labor supply makes the average taxes and transfers across height groups larger and gives the height tax more power to increase welfare.

### E. Can Height Taxes Be Pareto-Improving?

Some readers have asked whether this paper's analysis is a critique of Pareto efficiency. The answer depends on how one chooses to apply the Pareto criterion.

One approach is to consider the set of tax policies that place the economy on the Pareto frontier; that is, the frontier on which it is impossible to increase the welfare of one person without decreasing the welfare of another. This set of policies can be derived within the Mirrless (1986) approach by changing the weights attached to the different individuals in the economy.<sup>12</sup> (By contrast, throughout the paper, we use a utilitarian social welfare function with equal weight on each person's utility.) Nearly every specification of these social welfare weights, except, perhaps, a knife-edge case, has taxes conditioned on height. Thus, most Pareto efficient allocations include height-dependent taxes.

A related, but slightly different, question is whether height-dependent taxes are a Pareto improvement starting from a position without such taxes. In principle, they can be. Consider the extreme case in which height is perfectly correlated with ability. Then, income taxes could be replaced with lump-sum height taxes specific to each individual's height. By removing marginal distortions without raising tax burdens, the lump-sum taxes make all individuals better off.<sup>13</sup> In general, the tighter the connection between height and wages, and the greater the distortionary effects of marginal income taxes, the larger the Pareto improvement provided by a height tax.

In practice, however, such Pareto improvements are so small as to be uninteresting. We have calculated the height tax that provides a Pareto improvement to the height-independent benchmark tax system derived above. We solve an augmented planner's problem that adds to the set of equations (1)–(3) new constraints guaranteeing that no individual's utility falls below what it received in the benchmark allocation, i.e., the solution to the problem described by equations (1), (2), and (7). Given the data and our benchmark parameter assumptions described above, it turns out that only an extremely small Pareto-improving height tax is available to the planner. The planner seeking a Pareto-improving height tax levies a very small (approximately \$4.15 annual) average tax on the middle height group to fund subsidies to the short (\$2.90) and tall (\$2.37) groups. Not surprisingly, in light of how small the Pareto-improving height tax is, the changes in utility from the policy are trivial in size.

Nevertheless, if a nontrivial Pareto-improving height tax were possible, and if people understood and were convinced of that possibility, it is our sense that most people would be comfortable with such a policy. In contrast, we believe most people would be uncomfortable with the utilitarian-optimal height tax that we derived above. The difference is that the utilitarian-optimal height tax implies substantial costs to some and gains for others relative to a height-independent policy designed according to the same welfare weights. Therefore, this paper highlights the intuitive discomfort people feel toward height taxes that sacrifice the utility of the tall for the short, not Pareto improvements that come through unconventional means such as a tax on height.

<sup>12</sup> Werning (2007) uses this approach to study the conditions under which taxes are Pareto efficient, including in the context of observable traits.

<sup>13</sup> Louis Kaplow suggested this example.

### III. Conclusion

The problem addressed in this paper is a classic one: the optimal redistribution of income. A utilitarian social planner would like to transfer resources from high-ability individuals to low-ability individuals, but he is constrained by the fact that he cannot directly observe ability. In conventional analysis, the planner observes only income, which depends on ability and effort, and is deterred from the fully egalitarian outcome because taxing income discourages effort. If the planner's problem is made more realistic by allowing him to observe other variables correlated with ability, such as height, he should use those other variables in addition to income for setting optimal policy. Our calculations show that a utilitarian social planner should levy a sizeable tax on height. A tall person making \$50,000 should pay about \$4,500 more in taxes than a short person making the same income.

Height is, of course, only one of many possible personal characteristics that are correlated with a person's opportunities to produce income. In this paper, we have avoided these other variables, such as race and gender, because they are intertwined with a long history of discrimination. In light of this history, any discussion of using these variables in tax policy would raise various political and philosophical issues that go beyond the scope of this paper. But if a height tax is deemed acceptable, tax analysts should entertain the possibility of using other such "tags" as well. As scientific knowledge advances, having the right genes could potentially become the ideal tag.

Many readers, however, will not quickly embrace the idea of levying higher taxes on tall taxpayers. Indeed, when first hearing the proposal, most people either recoil from it or are amused by it. And that reaction is precisely what makes the policy so intriguing. A tax on height follows inexorably from a well-established empirical regularity and the standard approach to the optimal design of tax policy. If the conclusion is rejected, the assumptions must be reconsidered.

One possibility is that the canonical utilitarian model omits some constraints from political economy that are crucial for guiding tax policy. For example, some might fear that a height tax would potentially become a "gateway" tax for the government, making taxes based on demographic characteristics more natural and dangerously expanding the scope for government information collection and policy personalization. Yet modern tax systems already condition on much personal information, such as number of children, marital status, and personal disabilities. A height tax is qualitatively similar, so it is hard to see why it would trigger a sudden descent down a slippery slope.

A second possibility is that the utilitarian model fails to incorporate any role for horizontal equity. As Alan J. Auerbach and Kevin A. Hassett (2002) note, "... there is virtual unanimity that horizontal equity—the extent to which equals are treated equally—is a worthy goal of any tax system." It may, for instance, be hard to explain to a tall person that he has to pay more in taxes than a short person with the same earnings capacity because, as a tall person, he had a better chance of earning more. Yet horizontal equity has no independent role in utilitarian theory. When ability is unobservable, as in the Vickrey-Mirrlees model, respecting horizontal equity means neglecting information about exogenous personal characteristics related to ability.

This information can make redistribution more efficient, as we have seen. In other words, as Kaplow (2001) emphasizes, horizontal equity gives priority to a dimension of heterogeneity across individuals'—ability—and focuses on equal treatment within the groups defined by that characteristic. He argues that it is difficult to think of a reason why that approach, rather than one which aims to maximize the well-being of individuals across all groups, is an appealing one. Why would society sacrifice potentially large gains for its average member to preserve equal treatment of individuals within an arbitrarily-defined group?

A third possibility is that the utilitarian model needs to be supplanted with another normative framework. Libertarians, for example, emphasize individual liberty and rights as the sole determinants of whether a policy is justified (see, e.g., David Hasen 2007). From their perspective, any transfer of resources by policies that infringe upon individuals' rights is deemed unjust. Daniel M. Hausman and Michael S. McPherson (1996) discuss the views of Robert Nozick, a prominent Libertarian philosopher, by writing: "According to Nozick's entitlement theory of justice, an outcome is just if it arises from just acquisition of what was unowned or by voluntary transfer of what was justly owned... Only remedying or preventing injustices justifies redistribution..." Similarly, the prominent Libertarian economist Milton Friedman (1962) writes: "I find it hard, as a liberal, to see any justification for graduated taxation solely to redistribute income. This seems a clear case of using coercion to take from some in order to give to others..." How to reconstitute the theory of optimal taxation from a strictly Libertarian perspective is, however, far from clear.

Our results, therefore, leave readers with a menu of conclusions. You must either advocate a tax on height, or you must reject, or at least significantly amend, the conventional utilitarian approach to optimal taxation. The choice is yours, but the choice cannot be avoided.

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