

Knowledge Management Conference

The Alliance's annual Conference is being held this year on **Wednesday May 31st**, devoted to the topic of Knowledge Management. This theme was selected based on numerous requests and the interest shown at the September 1999 Roundtable discussion, which explored the impact that knowledge management is having on how people work (Highlight "takeways" of the September Roundtable meeting are summarized on page 8 of this issue.).

Every organization is wrestling with how to best manage the abundance of data and knowledge that has been made accessible through the information revolution. The Conference will explore how organizations are dealing with this enormous challenge. Following the format that has proven successful in past Alliance Conferences, the one-day Conference will feature presentations by three distinguished experts in the field. Following lunch, which will be provided and will furnish an opportunity for exchange with other attendees, the three speakers will serve as panelists for a question and answer period and for an interactive exchange.

The three speakers are Laurence Prusak, Executive Director of the Institute for Knowledge Management and Managing Principal with IBM Global Services, Freddy Van den Wyngaert, Knowledge Base System Venture Manager for ExxonMobil Chemical Company, and Joseph Morabito of Paine Webber and the School of Technology Management at Stevens Institute.

The Conference should have appeal to people involved with developing and managing "technology" -- knowledge and information -- of all kinds, irrespective of industry: product developers and managers, information systems personnel, technology managers, systems managers, and technical personnel and business executives in general.

The Conference will be held at the facilities of the Army Research, Development and Engineering Center at Picatinny Arsenal, an Alliance sponsor. There is no charge for employees of Alliance sponsor organizations and for members of the Stevens Institute community. Others are invited, and encouraged, to attend; the fee is \$300.

If you wish to attend, a registration form is enclosed with this newsletter. If the insert is missing, please contact Sharen Glennon at (201) 216-5381 or sglennon@stevens-tech.edu.